

## ARK Invest Unveils its 'Big Ideas 2025' Report: Unlocking Exponential Growth Through Disruptive Innovation

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ARK Invest, the global thematic ETF issuer specialised on disruptive innovation with \$30.2 billion AUM (\$481 million AUM in Europe (Bloomberg, as of 31/01/2025)), today launches its annual research report: ["Big Ideas 2025: Unlocking Exponential Growth Through Disruptive Innovation."](#)

According to ARK's latest findings, the world is on the cusp of exponential economic growth, driven by five converging innovation platforms: Artificial Intelligence, Robotics, Energy Storage, Public Blockchains, and Multiomic Sequencing. These platforms should drive exponential advances across industries and catalyse a step change in global economic growth.

The report highlights that these platforms are converging to create a catalytic shift in global productivity, driving breakthrough technologies that could radically redefine economic structures, investment landscapes, and societal progress.

### Key Insights:

- Disruptive innovation could command more than two-thirds of the global equity market, compounding at a 38% rate through 2030.
- Breakthrough technologies emerging from platform convergence will accelerate economic growth, unlocking productivity and investment opportunities at an unprecedented scale

Rahul Bhushan, Global Head of Index at ARK Invest, commented: *"Big Ideas 2025 is more than just a report, it's a blueprint for the future of innovation. ARK's latest research unpacks how converging technologies are not just disrupting industries, but reshaping global economic value chains. Investors who position themselves early in these high-growth themes have the opportunity to participate in the next era of transformative wealth creation."*

[Download the full report here.](#)

We will also be hosting a live webinar on 25 February (3PM GMT) with Cathie Wood (CEO/CIO), Thomas Hartmann-Boyce (Client Portfolio Manager), and Rahul Bhushan where we will present our latest research and answer your questions live. [You can register here.](#)

### About Big Ideas:

A tradition since 2017, "Big Ideas" is ARK's seminal document, offering a comprehensive analysis of technological convergence and its potential to revolutionise industries and economies at a global scale. The annual research report is not only the basis for ARK's investment strategies but

is also intended above all to provide education and knowledge, as it contains in-depth analyses of the most important investment themes, meticulously conducted by ARK's investment team.

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### **About ARK Invest Europe**

ARK Invest International Ltd ("ARK Invest Europe") is a specialist thematic ETF issuer offering investors access to a unique blend of active and index strategies focused on disruptive innovation and sustainability. Established following the acquisition of Rize ETF in September 2023 by ARK Investment Management LLC, ARK Invest Europe builds on over 40 years of expertise in identifying and investing in innovations that align financial performance with positive global impact.

Through its innovation pillar and the "ARK" range of ETFs, ARK Invest focuses on companies leading and benefiting from transformative cross-sector innovations, including robotics, energy storage, multiomic sequencing, artificial intelligence, and blockchain technology. Meanwhile, its sustainability pillar, represented by the "Rize by ARK Invest" range of ETFs, prioritises investment opportunities that reconcile growth with sustainability, advancing solutions that fuel prosperity while promoting environmental and social progress.

Headquartered in London, United Kingdom, ARK Invest Europe is dedicated to empowering investors with purposeful investment opportunities. For more information, please visit <https://europe.ark-funds.com/>.

### **Further Enquiries**

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Rize Global Sustainable Infrastructure UCITS ETF replicates the Foxberry SMS Global Sustainable Infrastructure USD Net Total Return Index. An investment in the Fund involves significant risk and is subject to the volatility of companies involved in the renewable energy, energy efficiency, electric vehicles, water, waste and recycling sectors and associated technologies and emerging market political and economic risks. The ARK Innovation UCITS ETF, ARK Artificial Intelligence & Robotics UCITS ETF and ARK Genomic Revolution UCITS ETF are actively managed funds, an investment in which involves significant risk and is subject to the share price volatility of technology-focused companies, the risk of failure of new technologies to replace existing ones or to be approved by governments / regulators or to achieve their aim, the failure of individual companies to successfully capitalise on new technologies and reach profitability, competition, government intervention or excessive regulation, delays to approvals or lack of financial support; and legal attacks from competitors.

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