



PIONEERING THEMATIC ETF ISSUER, RIZE ETF, HIRES HEAD OF UK, IRELAND AND CHANNEL ISLANDS

London, UK – 23rd February 2022 – Rize UCITS ICAV ("**Rize ETF**"), Europe's first specialist thematic ETF issuer, has appointed James Thomas as Head of the UK, Ireland and Channel Islands.

James was previously at State Street Global Advisors where he worked within the UK SPDR ETF team focusing on wealth managers, private banks and family offices. Prior to that, James was part of the sales strategy team at J.P. Morgan Asset Management.

In his new role, James will report directly to the co-founders of Rize ETF.

Launched in 2019, Rize ETF is Europe's first specialist thematic ETF issuer. All of the company's funds seek to invest in megatrends that are rapidly transforming our world. The [company's suite of funds](#) now stands at six in total, investing across areas such as cybersecurity, medical cannabis, food sustainability and digital learning.

In 2021, the company added two new funds to its stable focused on environmental impact and digital payments. The [Rize Environmental Impact 100 UCITS ETF \(LVNG/LIFE\)](#) and the [Rize Digital Payments Economy UCITS ETF \(PAYG/PMNT\)](#) launched in July and November, respectively.

The company's AUM currently stands at \$483m.

Rahul Bhushan, Co-Founder and Director at Rize ETF commented: *"We have grown at a very healthy pace since we launched our first thematic ETFs in 2020. Interest in our thematic strategies has swelled in the last year, and as we move into our next stage of growth, James brings a great deal of valuable experience across the ETF landscape which will help expedite our growth in our local market."*

*** Ends ***

NOTES TO THE EDITOR:

About Rize ETF: RIZE ETF IS EUROPE'S FIRST SPECIALIST THEMATIC ETF ISSUER

Rize ETF launched its first two funds in February 2020 – the **Rize Cybersecurity and Data Privacy UCITS ETF** and the **Rize Medical Cannabis and Life Sciences UCITS ETF**. These launches were followed by two further launches in September 2020 – the **Rize Sustainable Future of Food UCITS ETF** and the **Rize Education Tech and Digital Learning UCITS ETF** – both of which were first of their kind in Europe. In June 2021, the company added yet another first of its kind ETF with the launch of the **Rize Environmental Impact 100 UCITS ETF**. The company added a sixth fund – the **Rize Digital Payments Economy UCITS ETF** – in November 2021.

In two years, Rize ETF's AUM has risen to over \$500 million. Co-Founders Rahul Bhushan, Stuart Forbes, Anthony Martin and Jason Kennard believe in offering investors with access to long-term megatrends that both resonate with their long-term convictions and align with their personal values and belief systems.

The Rize ETF business was created in 2019 by early thematic ETF pioneers Rahul Bhushan, Stuart Forbes, Anthony Martin and Jason Kennard, with the company's first ETFs launching in 2020. The group is a proven team of ETF experts and has over 40 years of combined ETF experience. The team specialises in creating high-quality, researched and purpose-built thematic ETFs which leverage the unique insights and expertise of the best, most credible experts in each investment theme.

Rize ETF's products appeal to a new generation of investors that have global perspectives and less siloed approaches to investing. The team's exclusive focus on thematic ETFs allows them to launch timely and tailor-made solutions that are anchored in conviction and can stand the test of time.

NEW RELEASE

For further information, please visit: <https://rizeetf.com>.

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The Rize Cybersecurity and Data Privacy UCITS ETF replicates the Foxberry Tematica Research Cybersecurity & Data Privacy Index. An investment in the Fund involves significant risk and is subject to the volatility of technology stocks and exchange rate fluctuations and you may lose some or all of your capital.

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The Rize Sustainable Future of Food UCITS ETF replicates the Foxberry Tematica Research Sustainable Future of Food Index. An investment in the Fund involves significant risk and is subject to the volatility of the food and agricultural sector and exchange rate fluctuations and you may lose some or all of your capital.

The Rize Environmental Impact 100 UCITS ETF replicates the Foxberry SMS Environmental Impact 100 Index. An investment in the Fund involves significant risk and is subject to the volatility of companies in the clean energy, environmental and technology sectors and exchange rate fluctuations and you may lose some or all of your capital.

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