



RIZE ETF SURPASSES \$100 MILLION IN FIRST YEAR OF TRADING, AS THEMATIC APPROACHES PROSPER

London, UK – 6th January 2021 – Less than a year since its first fund launches, a surge of support for megatrends has seen assets in Rize ETF’s stable of funds reach \$100m.

Offering investment strategies poised to benefit from megatrends – such as the sustainable food revolution, medicinal cannabis adoption and the increased need for cyber security – the first ten months of trading has seen strong investor demand for the firm’s range of ETFs.

The firm launched its first strategies in February 2020 – the **Rize Cybersecurity and Data Privacy UCITS ETF (CYBR)**, which now has over \$60m in assets, and the **Rize Medical Cannabis and Life Sciences UCITS ETF (FLWR)**. These were followed by additional launches in September 2020 of the **Rize Sustainable Future of Food UCITS ETF (FOOD)** and the **Rize Education Tech and Digital Learning UCITS ETF (LERN)**, respectively the only ETFs in Europe to offer access to these global megatrends.

Between them, co-founders Rahul Bhushan, Stuart Forbes, Anthony Martin and Jason Kennard have over 35 years of combined ETF experience. They were responsible for creating and managing the UCITS ETF platform (“Canvas”) at ETF Securities, which was subsequently sold to Legal & General Investment Management in March 2018.

The team believes in offering access to thematic strategies that investors can relate to, not only because of their secular growth potential but also because they further a future which we can all believe in and want to create.

Rahul Bhushan, co-founder of Rize ETF comments:

“The inflows we’ve seen since the launch of Rize ETF in February are testament to the value investors are seeing in thematically-built portfolios. More than ever, conviction in traditional investing frameworks is dwindling, as technology redistributes value from the old to the new economy at an unprecedented pace.

“We’re talking about technology in food, in education, in health, in the way we work — no areas of our lives will remain untouched. And as this technological disruption permeates, we have the ability, through thematic investing, to back the companies we believe are building the type of future we want to live in.

“For the first time, technology in food can help address some of climate-related problems we have created over the past 50 years. For the first time, technology in education can help make learning more affordable and accessible, while better empowering learners and teachers.

“It is these developments that drive our company’s ambition to offer access to global megatrends in a collective and transparent way to the European market. And we look forward to rolling out further investment propositions as 2021 progresses.”

NEW RELEASE

*** Ends ***

Capital at Risk Warning: An investment in the Fund(s) involves risks, including illiquidity, lack of dividends, loss of investment and dilution, and it should be done only as part of a diversified portfolio. The Funds may be registered or otherwise approved for distribution to the public in one or more European jurisdictions. Investors should continue to consider the terms of investment in any Fund (or Share Class thereof) carefully and seek professional investment advice before taking any decision to invest in such Fund (or Share Class thereof).

About Rize ETF

Rize ETF was founded in 2019 by Rahul Bhushan, Stuart Forbes, Anthony Martin and Jason Kennard. The team of proven ETF experts bring 30 years of combined ETF experience, having previously built and managed the ETF platform for Legal & General Investment Management (LGIM) that was acquired from ETF Securities in March 2018.

The team specialises in thematic investing and collaborating with specialists in new sectors/themes to make them investable early. They launched Europe's first Robotics ETF in 2014 and, the following year, Europe's first Cybersecurity ETF – each of which has attracted assets of over £1bn.

The Rize ETF team sees itself as appealing to a new generation of investors that have global perspectives and a less siloed approach to investing. Their exclusive and specialist focus on thematic ETFs allows the launch of timely, relevant and responsive investment products.

Further information is available at <https://rizeetf.com>

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