NEW RELEASE

THEMATICE ETF ISSUER, RIZE ETF, LISTS ON THE SIX SWISS EXCHANGE

London, UK – July 9th 2020 - Rize ETF, Europe's first issuer specializing in thematic ETFs, receives Swiss marketing authorization for the **Rize Medical Cannabis and Life Sciences UCITS ETF** (FLWR) and the **Rize Cybersecurity and Data Privacy UCITS ETF** (CYBR). Both ETFs can now be traded on the SIX Swiss Exchange, Frankfurt Stock Exchange (Xetra) and London Stock Exchange.

Rize ETF developed both ETFs in cooperation with the index provider Foxberry and the respective thematic experts New Frontier Data with regard to FLWR and Tematica Research with regard to CYBR. The special expertise of New Frontier Data and Tematica Research respectively ensures a high-quality selection process for the index creation.

Thematic Focus on *Medical Cannabis and Life Sciences*

With **the Rize Medical Cannabis and Life Sciences UCITS ETF (FLWR)**, investors participate in the growth potential of companies working on the development of novel drugs with active ingredients derived from the cannabis plant. FLWR is the most diversified cannabis ETF in Europe. It replicates the Foxberry Medical Cannabis & Life Sciences Index with currently 27 companies exposed to the field of groundbreaking cannabinoid-based drugs and wellness products, primarily in Asia-Pacific, Europe, North America, South America and the Middle East. The index follows a liquidity-based weighting scheme, where stocks with higher liquidity achieve a higher weighting in the index.

In addition to index provider Foxberry, New Frontier Data, an independent company in the field of cannabis research and technology-oriented analysis based in Washington, D.C., USA, is involved in the creation of the new medical cannabis and life sciences UCITS ETF. The ETF uses their science-based findings and proprietary classification system to identify companies with a high turnover share in the medical cannabis and life sciences sectors.

Methodology specially designed for Rize ETF: The Rize Global Medical Cannabis Exclusion List

FLWR has three special features that distinguish this product from all other medical cannabis-related ETFs available on the market First, the index that the ETF replicates contains an exclusion methodology specifically designed for FLWR, which is explained in the Rize Global Medical Cannabis Exclusion List. The exclusion methodology is the result of a multi-stage, transparent due diligence process that Rize ETF conducts with its partners and makes publicly available on its website. Under the approach, companies are excluded if they either do not operate in compliance with applicable state and federal laws in their area of operations and/or are directly involved in the production and/or distribution of cannabis in the adult recreational consumer market.

Secondly, FLWR offers global exposure, as the ETF includes companies not only in the USA and Canada, but also in Australia, China, Israel, Colombia, Switzerland and the United Kingdom.

Thirdly, FLWR also includes big pharma companies that are involved in the sector through the development or acquisition of patents, distribution partnerships and sponsored clinical trials. However, exposure to this sector is limited to 10 percent of the Index.

Rahul Bhushan, co-founder of Rize ETF, comments: *"We are just scratching the surface of the medical potential of cannabinoids like THC and CBD. Since the beginning of the year, we are hearing much more about the medical*

potential of new cannabinoids such as CBN, CBC and CBG. On a macro level, we expect to see a continued trend towards liberalization, legalization and globalization of medical cannabis as a therapy."

Thematic Focus on *Cybersecurity and Data Privacy*

The **Rize Cybersecurity and Data Privacy UCITS ETF (CYBR)** replicates the Foxberry Tematica Research Cybersecurity & Data Privacy Index. The index currently includes 44 companies that are benefiting from the booming demand for Internet security products and services. These titles offer protection against cyber threats and are dedicated to the fight for better and global regulation of data privacy. CYBR thus reflects future trends in the field of cyber security.

Exclusion criteria Aerospace and Defense

A key differentiator between CYBR and other similarly oriented ETFs in the market is the exclusion of companies active in the aerospace and defense sector. These companies are excluded because of their exposure to controversial weapons and cluster munitions.

CYBR was also developed in collaboration with Foxberry and with the expertise of Tematica Research, a Washington D.C. based research institute. Using the thematic expertise and classification system of Tematica Research, the ETF only tracks companies that have a proven track record of generating revenues from cyber security and privacy issues.

Rahul Bhushan comments: *"We predict a new phase of growth in the cybersecurity market as cloud technology rapidly changes security practices and digital infrastructures around the world. Favourable government regulations such as the Basic Data Protection Regulation (DSGVO) in Europe and, since January 2020, the US Data Protection Act (CCPA) will further boost this sector".*

Considerable know-how

The investment strategies underlying the individual ETFs were tailored by the Rize ETF team in collaboration with the respective renowned sector specialists. The two ETFs thus represent a basket of companies with high growth opportunities. According to Rize ETF, the selection process described in this way differs from the approaches of other asset managers who normally license standard third-party indices without any particular thematic expertise.

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Product Information:

Fund	Code	ISIN/WKN	Base Currency	Listing Currency	TER	Income Treatment	Index
Rize Medical Cannabis and Life Sciences UCITS ETF	FLWR	IE00BJXRZ273/ A2PX6U	USD	CHF	0,65%	Accumulating	Foxberry Medical Cannabis & Life Sciences Index USD Net Total Return
Rize Cybersecurity and Data Privacy UCITS ETF	CYBR	IE00BJXRZJ40/ A2PX6V	USD	CHF	0,45%	Accumulating	Foxberry Tematica Research Cybersecurity & Data Privacy Index USD Net Total Return

About Rize ETF
Rize ETF is Europe's first issuer specializing exclusively in thematic ETFs. Founded in 2019, Rize ETF (with its product line) focuses on ground-breaking megatrends with high growth potential that also have a positive impact on the planet. Rize ETF aims to achieve a balance between long-term returns and an investment in sustainable companies. The ETFs launched by Rize ETFs are aimed at the general investment public, but also at

institutional investors. Rize ETF covers the entire life cycle of an ETF, starting with product strategy, index design, ETF structuring, portfolio management and distribution. The investment strategies of the respective ETFs are developed in cooperation with thematically specialized research houses and index providers.

Further information is available at https://rizeetf.com

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