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ARK Invest: Agenda-Setting 'Big Ideas' report launched

- Global Growth to accelerate from average 3% (past 125 years) to 7% annually in next seven years, due to disruptive tech advances
- Global Equity market value could quadruple from 16% to over 60% by 2030
- Equity market cap forecast for disruptive innovation to reach \$220trillion

London, UK
06 February 2024

ARK Invest, the global thematic ETF issuer specialised disruptive innovation with \$26 billion AUM (\$479 million AUM in Europe (Bloomberg, as of 05/02/2024)), today launches its annual research paper: ["Big Ideas 2024: Disrupting the Norm, Defining the Future"](#).

A tradition since 2017, "Big Ideas" is ARK's seminal document, offering a comprehensive analysis of technological convergence and its potential to revolutionise industries and economies at a global scale.

ARK Invest, founded by Cathie Wood, specialises in investing in the leaders, enablers, and beneficiaries of disruptive innovation. It acquired Europe's thematic ETF specialists Rize ETF in September 2023. According to ARK's research, technological convergence among disruptive technologies will define this decade. Five major technology platforms—Artificial Intelligence, Public Blockchains, Multiomic Sequencing, Energy Storage, and Robotics—are coalescing and will likely transform global economic activity. Technological convergence could create tectonic macroeconomic shifts more impactful than the first and second industrial revolutions.

The annual research report is not only the basis for the investment company's active ETF strategies, some of them which are expected to be available in Europe in the spring, but is also intended above all to provide knowledge, as it contains in-depth analyses of the most important investment themes according to Wood.

'Big Ideas 2024' - Key insights:

- Globally, real economic growth could accelerate from 3% on average during the past 125 years to more than 7% during the next seven years as robots reinvigorate manufacturing, robotaxis transform transportation, and artificial intelligence amplifies knowledge worker productivity.
- Catalysed by breakthroughs in Artificial Intelligence, the global equity market value associated with disruptive innovation could increase from 16% to more than 60% by 2030.
- As a result, the annualised equity return associated with disruptive innovation could exceed 40% during the next seven years, increasing its market capitalisation from around \$19 trillion today to roughly \$220 trillion by 2030.

[Click here to download the full report.](#)

Rahul Bhushan, Global Head of Index at ARK Invest, says: *"Big Ideas 2024 is not just a report; it's a window into the future. ARK Invest's latest research unveils the convergence of disruptive technologies, setting the stage for a decade defined by innovation and economic growth."*

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About ARK Invest Europe

ARK Invest Europe (formerly Rize ETF) is Europe's first specialist thematic ETF issuer. The company aims to establish a comprehensive ETF platform that encompasses both disruptive innovation and sustainable investments, offering a blend of active and index strategies. Rize ETF was created in 2019 by thematic ETF pioneers Rahul Bhushan, Stuart Forbes, Anthony Martin and Jason Kennard, with the company's first ETFs launching in February 2020. The founding team are a proven team of ETF experts with over 40 years of combined experience. For further information, please visit www.rizeetf.com.

About ARK Investment Management LLC

ARK Investment Management LLC is a federally registered investment adviser and privately held investment firm. Specializing in thematic investing in disruptive innovation, the firm is rooted in over 40 years of experience in identifying and investing in innovations that should change the way the world works. Through its open research process, ARK identifies companies that it believes are leading and benefiting from cross-sector innovations such as robotics, energy storage, multi-omic sequencing, artificial intelligence, and blockchain technology. ARK's investment strategies include Autonomous Technology and Robotics, Next Generation Internet, Genomic Revolution, Fintech Innovation, Space Exploration & Innovation, 3D Printing, Israel Innovative Technology, Venture Capital, and the overall ARK Disruptive Innovation Strategy. For more information about ARK, its offerings, and original research, please visit www.ark-invest.com.

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